

Venture Capital Raise Documentation to Grow Your Business

Advantage your capital raise with comprehensive
documentation VC Investors use to evaluate your business

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The Advantages and Benefits of VC Doc Prep Services - \$8500



Investor Business Plan, Executive Summary, 1-Pager

We create Investor VC Capital Raise documents that are in-line with what the Investor needs to know about your business, your team, your plan, your competition, your sustainability and your ability to produce a high rate-of-return on their investment.



Pitch Deck

We create Pitch Decks for initial meetings, follow-up meetings and follow-on meetings. Each Pitch Deck is uniquely designed to convey a particular business area message to a specific investor team audience.



Baseline Business Evaluation

The baseline valuation of a start-up, growth or expanding business is important to validate all assumptions and projections. It provides for the health and intended capability of the enterprise, and is designed to assure the investor that you are a viable candidate for investment.



29-Point Due Diligence Check

Our 29-Point Due Diligence check is designed to ready your business for the more comprehensive due diligence check that an investor will require to determine fundability. The 29-Point Due Diligence Check is designed to identify resolvable issues that can be addressed prior to engaging an investor.



VC Investment Selection Criteria Review

Our VC Investment Selection Criteria Review provides Founders critical information of how your business fits the six major areas investors look for to determine an investment's viability. Evaluation will highlight 3 Criteria: 1) Areas of Concern 2) Improvement Needed 3) Ok Proceed as presented. Founders will be provided with a "Criteria Fix Report", and will be expected to clear concerns and make improvements prior to investor engagement.

Data on VC Funding Trends

NORTH AMERICA, ASIA, AND EUROPE SEE COMBINED FUNDING OF \$71.9B IN Q3'20, A HISTORICAL RECORD
Global VC funding rises over 40% in Q3'20 compared to Q2'20, with Asia seeing the largest gains. Funding to startups in Asia increases 74%, while jumping 29% in both Europe and North America in Q3'20 vs. Q2'20.*

*<https://www.cbinsights.com/research-moneytree-q3-2020>



Venture Capital deals in 2019 matched pace with 2018 in count/value

- Q4 2019 saw \$34.2 billion invested across 2,215 deals, totaling \$136.5 billion across 10,777 deals in 2019.
- One factor contributing to the record deal value seen in recent years is the increasing maturity of companies at all stages, underscored by a rise in early-stage mega deals.



US venture funds raised \$46.3 billion across 259 vehicles in 2019

- Second highest annual total in the past decade but posting well below the \$58 billion raised in 2018. Despite fund count also seeing a decline from 2018 levels.
- VC funds have grown larger with the annual median fund size reaching \$78.5 million in 2019.



To keep a competitive edge, effectively run a business, and provide excellent service to your clients, leaving your VC Documentation Preparation needs to the experts is a step in the right direction.

VC Documentation Preparation - \$8500

Venture Capital funding is becoming a go-to for start-up, growth companies and expanding companies and those, complex industries with many different areas that require specialization. It is challenging for an average company, at either of these stages to know how to foresee and adjust to every area that a potential investor is taking into consideration, and simultaneously run, manage or develop the business. Often times, founders find themselves inundated with, day-to-day operations, maintaining cash flow or visioning for the future, all while mounting a venture capital raise for their business. Businesses will find themselves spending more on ineffective measures, or overall unproductive capital raise attempts.

This is not a criticism of founders that have many roles as a business, but only the reality of addressing ever-growing business needs today.

Businesses thrive when they can access a host of experts and a broad level of expertise at any point in time.

While costs initially may seem problematic, the time and staff allocation savings will only demonstrate that outsourcing Venture Capital Document Preparation makes complete business sense.