



## Our Company History

- Our team has over 70 years of Venture Capital and Capital Raising Expertise.
- 100+ Years of business development, and Fortune 500 training leadership experience.
- We provide founders with exclusive admission to a proprietary platform of investors that provides real-time feedback on pitch decks and investor interest.
- We have raised over \$10 Billion in Venture Capital and commercial capital throughout the world.
- This system allows us the ability to deliver unprecedented clarity of direction, timeframes, and interest to our founders.

## Our Profile

- Service - The foundation of this company is servant leadership. We believe, we live it, and expect it from everyone partnered with us.
- Innovation- We are always asking the question of how we can be better. What problems can we solve for clients and how can we make it easier to do business with us.
- Diversity Driven - We honor and provide an opportunity for minority founders. We truly believe in elevating underrepresented populations and communities.
- Integrity- Our reputation and the relationships that we have built are essential to us. Therefore, we operate with uncompromising integrity and transparency.

## Our Primary Sectors

- Tech Enabled – The world of technology is here and it's not going anywhere. We are searching for companies that are looking to disrupt industries with new tech-enabled B2B or B2C software and platforms.
- Fintech – Investment management offers unusually high margins and unusually dissatisfied clients; that's a recipe for VCs to turn analog dollars into digital dimes.
- Sales tech. Sales methods for small and enterprise-level businesses are still one of the most manual, inefficient processes in the world.
- SAAS based companies that support critical business functions.
- Cybersecurity

## Investment Profile

*We typically invest at Seed through Series B. Our investors typical check size \$25M - \$120B.*

- Our firm is actively seeking business partnership with management teams focused on serving and putting people first. We always ask the questions will this product/service or technology help people?
- We are committed to investing in diverse founders and women from non-traditional backgrounds, you will get better returns.
- Our corporate alignment with the United Nations 17 Sustainable Development Goals leads our worldwide participation in Humanitarian funding projects.

## Product profile

- Guaranteed Investment Program – Bank Guarantee driven projects - \$25M - \$120B
- Bank Instruments for Derivation: IPIP for Cash, Precious Metals for Monetization \$1M - \$120B

## LOCATIONS TO SERVE YOU

1201 West Peachtree Street Ste 2300  
Atlanta, GA 30309  
1.832.819.5260  
[www.sanpetefinancialgroup.com](http://www.sanpetefinancialgroup.com)  
[info@sanpetefinancialgroup.com](mailto:info@sanpetefinancialgroup.com)

3620 Piedmont Avenue  
Atlanta, GA 30305  
1.404.490.0532  
[www.platformcp.com](http://www.platformcp.com)  
[info@platform.com](mailto:info@platform.com)